

Revised

Polaroid Polacolor Land Pack Film Type 108

Film characteristics:

- More accurate color rendition
- New development time in cold temperatures (see page 3)
- Lower contrast

Use this film only with pack cameras that take Polaroid color Land pack film with print size $3\frac{3}{4} \times 4\frac{1}{4}$ in. (approx. 8.3 x 10.8 cm). If you require more technical information for other uses, call Customer Service (see page 4). Eight prints per pack.

Recommended meter setting: 75 ASA (20 DIN).

Standard development time: 60 seconds at 70-85°F (21-30°C). For other temperatures, see page 3 for recommendations.

BEFORE YOU LOAD FILM

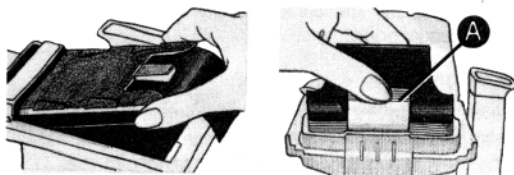
Check the batteries in your Polaroid Land camera. They operate the electric eye and shutter. If batteries are dead, weak, or improperly inserted, you will get black pictures. Change batteries at least yearly; see your camera instruction book.

Inspect the developer rollers inside the camera back to be sure they are clean. Your camera instruction book explains how to clean the rollers.

To load film

Hold the camera pack only by its edges. Pressure on the center of the pack can damage the film.

Push the pack into the camera and down, as shown, so that it snaps into place. Be sure the white tabs (A) are not caught between the pack and the camera body. Do not pull the white tab at this time. Close and latch the camera back. Pull the black film cover out of the camera.



BEFORE YOU TAKE A PICTURE

Set your camera for color film. If set incorrectly, you will get black pictures.

- Automatic cameras: Set to 75 or COLOR.



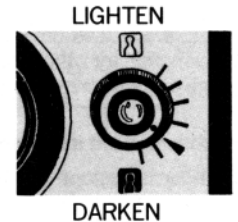
If your camera has a Lighting Selector, set it as shown at right, for most pictures.



- Non-automatic cameras: Set your exposure meter to 75 ASA (20 DIN). The recommended exposure for subjects in bright sun is 1/125, f/11 (EV 14); in bright open shade, 1/60, f/8 (EV 12).

Check the Lighten/Darken (L/D) control.

For most pictures, leave it at the normal position, as shown. If your picture is too light or too dark, you can adjust the control to get a better result. Set it one or two marks toward Lighten when your picture is too dark or toward Darken when it is too light. Then, retake the picture.



Important: Settings to lighten or darken a picture should be made in addition to those shown under WATCH THE TEMPERATURE.

Focus on your subject or set your camera's distance scale.

Please don't litter. Use the film box or bag to hold tabs and negatives.

YOU ARE NOW READY TO TAKE A PICTURE.

Daylight pictures

Stand so the light on the scene is coming from behind you or from the side. You will get best results when both the subject and the background are lit with approximately equal brightness.

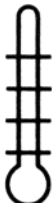
Indoor pictures

Use flash for indoor pictures. See your camera instruction book for the correct flashbulbs or flashcubes to use and the flash range for your camera.

Watch the temperature

It affects the development of your pictures. Best results are obtained between 70-85°F (21-30°C). At other temperatures, adjust the Lighten/Darken (L/D) control and development time as shown. If pictures have weak tones and a reddish tint, extend the development time by up to 30 seconds.

Temp.	F°	C°	Sec.	L/D Control
Between	85-90	30-32	60	1 Darken
Between	70-85	21-30	60	Normal
Between	60-70	15-21	75	1 Lighten
Between	55-60	13-15	90	1 to 2 Lighten



TO DEVELOP A PICTURE

Be sure to hold the camera correctly for tab pulling, as shown in your camera instruction book.

White tab: Grip the center of the white tab, and pull it all the way out of the camera. A yellow tab will pop out. (If no yellow tab appears, don't pull another white tab. See your instruction book.)

Yellow tab: Grip the center of the tab and pull it **straight** out at a moderate speed until the film is all the way out. **Begin timing development now.**

Do not bend or twist the film as you pull; doing so can cause some of the picture area to develop unevenly or not at all.

After the full development time

Peel the print from the negative, starting at the end near the yellow tab.

Avoid contact with the developer chemicals (see CAUTION, page 4). Fold the negative moist side in and discard it.

Handling and care of prints

Avoid touching the face of a newly separated print; it will dry soon to a hard, glossy surface. If it curls after separation, it will straighten by itself in about an hour. Do not coat color prints.

Polaroid albums are available at your dealer. They are especially designed for Polaroid pictures and are convenient and easy to use.

Storage of unused film

To preserve freshness, store your film in a cool, dry place. In its sealed package, this film can be refrigerated (not frozen); before using it, allow at least one hour for it to reach room temperature. High temperatures and

humidity can damage the film and spoil the picture quality. Avoid leaving film or a loaded camera in a hot, humid place, direct sunlight or the glove or luggage compartments of a car where temperatures may be high. Keep the packs in their boxes until ready to use. Use before the expiration date on the box.



For more information or assistance Call toll free 800-225-1384 from anywhere in the continental U.S.A. except Massachusetts and Alaska. From those states, call collect (617) 864-4568. We can be reached Monday through Friday, 8 a.m. to 5 p.m., your time. In Canada call toll free 800-268-6970.

Or, write to Customer Service, Polaroid Corporation, Cambridge, Mass. 02139. Enclose sample pictures and describe how you made them. Be sure to state your camera model and include a clearly printed or typewritten address.

Please do not return a camera for repair until you have contacted Customer Service.

- Check the batteries in your camera. See page 1.
- Be sure camera is set to 75 or COLOR with this film. See page 2.

Black
Pictures
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Full warranty

Polaroid will replace any film that is defective in manufacture, labeling or packaging, provided representative samples are returned to your dealer or to Customer Service (see above). This warranty does not apply to outdated film. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state. **This warranty excludes all consequential damages. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the foregoing limitation or exclusion may not apply to you.**

CAUTION: This process uses a caustic jelly which is safely packed inside sealed containers within the film pack. **If accidentally you should get some of this jelly on your skin, wipe it off immediately.** To avoid an alkali burn, wash the area with plenty of water as soon as possible. **It is particularly important to keep the jelly away from eyes and mouth.** Keep discarded materials out of reach of children and animals and out of contact with clothing and furniture, as discarded materials still contain some jelly.